

DARREN LAU

DARRLAU@GMAIL.COM

PRODUCT DESIGNER

DESIGNDEV.DARREN.COM

Experience

Jinoro - Lead Product Designer

2023 to Present

Collaborated with engineering team on one of the first Ethereum protocol staking platforms. Presented retail and institutional facing product journey, continuously engaged in product & design maintenance.

Milo - Product Designer

2023

Designed wireframes, prototypes, and UI elements that helped establish a strong brand identity. Worked with a remote team to design a delightful AI chat interface and habit tracking gamification platform.

Timeless - Product Designer

2022

Led the design of profile, chat, and trading features of the first social wallet across multiple platforms (iOS and Android) leading to +25% increase in daily active users. Helped prioritize high-impact social solutions and features.

Harmony - User Interface Designer

2021

Helped design the interface and experience for the consumer wallet and retail-facing bridge transactions, overseeing a user experience that tracked \$750 million in funds. Conducted usability testing, helping to identify pain points across the ecosystem.

Unlikely Heroes - Product Designer

2015 to 2020

Defined product vision and launched branding and product design identity. Owned overall UX and Design System, involved in marketing collateral and social media design.

Education

DesignLab

2022 to Present

Product Design Lead Mentor

Hack Reactor

2018

Full Stack Certificate

Skills

DESIGN

Product Design
UX Strategy
Interaction Design
Prototyping
Branding
Research
Usability Testing
Accessibility

TOOLS

Figma, Sketch
Adobe Suite
Spline, Blender
Framer, Webflow
HTML, CSS, JS

Life

Sci-Fi-Fantasy Novels
3D Design
Meditation

Activities

Nervos Networks

2021

Fan Voted Best UI and 3rd
Overall in Global Competition

Dove Awards

2013

Nominated for Best Design &
Album Packaging