

D A R R E N L A U

C R E A T I V E D I R E C T O R

SKILLS

Web / iOS Design

Photoshop / Illustrator

Print Design

Indesign

Front End Development

html / css / jquery / wordpress

Photography

Lightroom / Aperture

Branding

Marketing / Identity / Logo

CONTACT

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PROFILE

Darren Lau, professional designer and developer, has been involved with various brands and startups for the past twelve years - leading them in both branding and execution.

PAST EXPERIENCE

Academy Of Entertainment C R E A T I V E D I R E C T O R

In charge of all design, photography, and marketing for national dance & entertainment company for the past 2 years.

Johnnyswim S W I S S A R M Y K N I F E

Design, photographer, and developer for the past 4 years.

Leadership Community C R E A T I V E D I R E C T O R

In charge of entire product design, branding, photography, and video direction from conception to product launch. 1 year project.

Unlikely Heroes D E S I G N D I R E C T O R

Art direction and developer on all branding and marketing materials for international non-profit.

Music Label C R E A T I V E D I R E C T O R

Oversaw (design and develop) a Christian Record Label for 2 years. Multiple #1 hits. Includes executing the photography, video direction, art direction, and UX on their personal branded websites.

Uncorked Health & Wellness C R E A T I V E D I R E C T O R

In charge of all product design, photography, marketing, and web development for 2 years.

PAST NOTABLES

2015 Nominated for a Dove Award for Product Packaging

2014 Social Marketing Campaign reaching 1.6 Million fans and followers